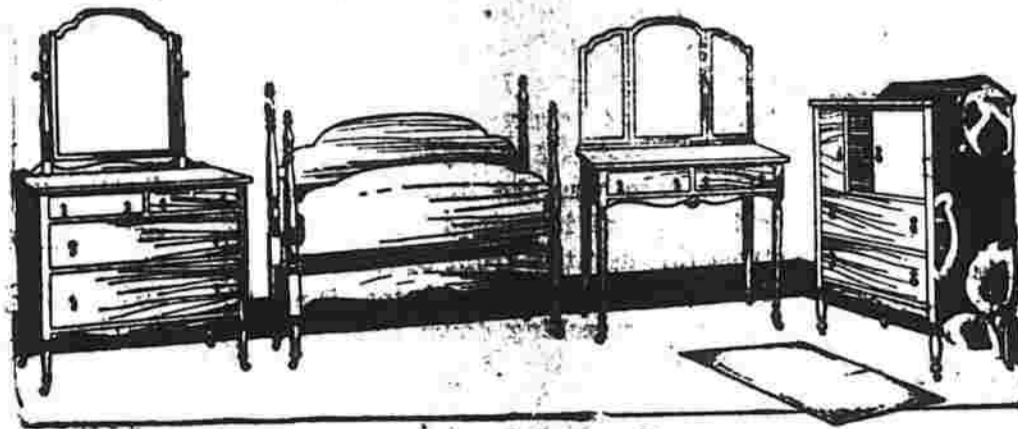


WISE, SMITH & Co's FEBRUARY FURNITURE SALE

MORE IMPORTANT THAN EVER BECAUSE MONEY SAVING MEANS MORE THAN EVER

BECAUSE OF OUR FORESIGHT IN PREPARING FOR OUR FEBRUARY FURNITURE SALE MONTHS EARLIER THAN USUAL, AND BY BUYING GREATER QUANTITIES THAN EVER BEFORE, WE ARE IN A POSITION TO OFFER VALUES. THAT WOULD BE IMPOSSIBLE IF WE PAID THE WHOLESALE PRICES OF TODAY—IN FACT THE ACTUAL DIFFERENCE BETWEEN OUR ADVERTISED FEBRUARY SALE PRICES AND PRESENT WHOLESALE VALUES RANGE AS HIGH AS 50 PER CENT. WHICH MEANS JUST THAT MUCH SAVING TO YOU.



ASSORTMENTS ARE LARGER AND MORE IMPRESSIVE THAN AT ANY FEBRUARY FURNITURE SALE IN OUR HISTORY. FOUR ENTIRE FLOORS COMPLETELY FILLED WITH THE NEWEST AND MOST DEPENDABLE MAKES OF FURNITURE AND IN ADDITION OUR WAREHOUSE ON NORTH MAIN STREET IS FILLED TO CAPACITY TO MEET THE WANTS OF THE PEOPLE OF HARTFORD AND VICINITY AND DURING OUR FEBRUARY FURNITURE SALE AT GENUINE AND LIBERAL REDUCTIONS FROM OUR REGULAR LOW PRICES.

Brass Beds

At February Sale Prices.
All our brass beds have guaranteed lacquer finish.
Brass Beds, 2 inch posts, Colonial design. Regular price \$16.75. February sale price \$12.99.
Brass Beds, 2 inch continuous post design with seven one inch fillers. Regular price \$26.75. February sale price \$19.99.
Brass Beds, 2 inch posts, with 1 1/2 and 1 inch fillers, all sizes. Regular price \$29.75. February sale price \$22.99.
Brass Beds, 2 inch posts, panel design with heavy fillers. Regular price \$34.75. February sale price \$26.99.
Brass Beds, 2 inch continuous post design with extra heavy 2 inch fillers. Regular price \$39.75. February sale price \$32.99.
Brass Beds, 3 inch posts, panel design with 1 1/2 inch and 1 1/4 inch fillers. Regular price \$44.75. February sale price \$36.75.

The Hartford Morris Plan Company

Invites you to become acquainted with their arrangement with Wise, Smith & Co., whereby you can, by becoming a client of their bank, you arrange to make such purchases as you desire at this sale, and make your payments to them in the most convenient amounts to you without extra cost.
(The Hartford Morris Plan Co., 13 Haynes Street, Hartford.)

BECAUSE OF MONDAY CLOSING, AND IN ORDER THAT OUR PATRONS MAY HAVE A FULL MONTH IN WHICH TO PROFIT BY THE FEBRUARY SALE PRICES, WE COMMENCE THIS GREAT HOME FURNISHING

EVENT
TUESDAY MORNING, JANUARY 29

Enameled Steel Beds

At February Sale Prices.
White Enamel Steel Beds, continuous post design, all sizes. Regular price \$6.75. February sale price \$4.99.
White Enamel Steel Beds, heavy continuous post design, all sizes. Regular price \$8.95. February sale price \$6.99.
White Enamel Steel Beds, 2 inch continuous post design, with heavy smooth fillers. Regular price \$10.95. February sale price \$8.44.
White Enamel Steel Beds, square tube design, full size only. Regular price \$16.75. February sale price \$12.99.
White Enamel Steel Beds, 2 inch square tube posts, with square tube fillers. Regular price \$19.75. February sale price \$14.99.
Ivory Enamel Steel Beds, square tube Adams design. Regular price \$28.75. February sale price \$21.99.

Dining Room Suites

AT FEBRUARY SALE PRICES.

\$69.00 DINING ROOM SUITES AT \$56.99
8 pieces—Golden oak buffet, table and six chairs.
\$82.75 DINING ROOM SUITES AT \$69.95
6 pieces—Fumed oak, buffet, table and four leather seat chairs.
\$112.75 DINING ROOM SUITES AT \$89.00
8 pieces—Jacobean oak buffet, table and four leather seat chairs.
\$160.00 DINING ROOM SUITES AT \$134.50
9 pieces—Sheraton Mahogany, buffet, dining table, serving table and six leather seat chairs.
\$239.50 DINING ROOM SUITES AT \$159
9 pieces—Colonial Martha Washington design suites in either mahogany or walnut, Buffet with handsome portrait of Mrs. Washington, Dining table, serving table and six chairs to match.
\$262 DINING ROOM SUITES AT \$199
10 pieces—Louis XVI design, Solid walnut, buffet, dining table, serving table, china closet all wood enclosed, five chairs and arm chair.

Living Room Suites

AT FEBRUARY SALE PRICES.

\$64.75 LIVING ROOM SUITES AT \$48.99
3 pieces, mahogany finish frames, comfortable spring seats, unholstered in good wearing tapestry.
\$79.75 LIVING ROOM SUITES AT \$62.50
5 pieces—mahogany finish frames covered in fine quality panne plush.
\$119 LIVING ROOM SUITES AT \$89.00
3 pieces—Adam period design, solid mahogany frames covered in mulberry or blue velour.
\$129.00 LIVING ROOM SUITES AT \$99.00
3 pieces, Brown antique mahogany frames fitted with fine cane and upholstered in a striking black and gold damask.
\$225.00 LIVING ROOM SUITES AT \$179.00
3 pieces—Full size davenport with large chair and rocker, all over upholstered in self figured brown velour.
\$250.00 LIVING ROOM SUITES AT \$199.00
3 pieces—Solid mahogany frames, full size davenport, large easy chair and rocker with loose cushions, spring seats and spring pillow backs.

Sleeping Room Suites

AT FEBRUARY SALE PRICES.

\$99.00 SLEEPING ROOM SUITES AT \$84.99
3 piece—Colonial Poster suite, mahogany finish, Four poster bed, dresser and chiffonier.
\$125.00 SLEEPING ROOM SUITES AT \$99.00
3 pieces—Adam design, mahogany finish, full size bed, dresser and toilet table.
\$149.00 SLEEPING ROOM SUITES AT \$124.75
4 pieces—William and Mary design, mahogany finish full size bed, dresser and chiffonier.
\$175.00 SLEEPING ROOM SUITES AT \$149.00
4 pieces—Colonial mahogany full size poster bed, large dresser, chiffonier and toilet table.
\$200.00 SLEEPING ROOM SUITES AT \$159.75
4 pieces—Chippendale design, walnut full size bed, dresser, chiffonier and toilet table.
\$235.00 SLEEPING ROOM SUITES AT \$200.00
7 pieces—Caines Chippendale suite in black lacquer finish with floral decorations, full size bed, dresser, chiffonier, toilet table, chair, rocker and toilet table chair.

\$5.95 ROCKING CHAIRS
FEBRUARY SALE PRICE \$4.66
Golden oak or mahogany finish with saddle seats.
\$44.50 TABLE BEDS
FEBRUARY SALE PRICE \$36.99
Library tables of fumed oak, convertible into comfortable bed.
\$16.75 SEWING TABLES
FEBRUARY SALE PRICE \$11.99
Martha Washington sewing tables or knitting stands, made of solid mahogany.
\$114.50 BREAKFAST ROOM SETS
FEBRUARY SALE PRICE \$92.99
Colonial reproduction in mahogany, large serving table or buffet, drop leaf semi-gate leg table and four quaint saddle seat chairs an unusually effective suite for breakfast or small dining room.
\$7.95 KNITTING STANDS
FEBRUARY SALE PRICE \$5.99
Betsy Ross Knitting stands made of solid mahogany.
\$37.75 LOW BOYS
FEBRUARY SALE PRICE \$33.88
Solid mahogany low boys with claw and ball or spoon feet.

\$74.50 DAVENPORTS
FEBRUARY SALE PRICE \$49.95
All over upholstered in good wearing tapestry.
\$24.75 LIVING ROOM CHAIRS
FEBRUARY SALE PRICE \$18.66
With rockers to match, covered in tapestry. English Club design.
\$84.50 DAVENPORTS
FEBRUARY SALE PRICE \$59.95
Covered in good wearing tapestry, Comfortable spring seats.
\$64.75 DAY BEDS
FEBRUARY SALE PRICE \$49.95
Mahogany frames upholstered in fine mulberry velour.
\$48.75 LIVING ROOM CHAIRS
FEBRUARY SALE PRICE \$34.99
Also rockers to match, the big comfortable kind.
\$135 LUXURIOUS DAVENPORTS
FEBRUARY SALE PRICE \$97.50
Extra large size, spring cushion seats, spring pillow back and spring pillow arms, fine velour covering.
\$12.95 ROCKING CHAIRS
FEBRUARY SALE PRICE \$9.99
Fumed oak, high back, real leather cushion seats.

\$26.75 LIBRARY TABLES
FEBRUARY SALE PRICE \$19.66
Solid mahogany 42 inch tops, Period design.
\$24.75 BUFFETS
FEBRUARY SALE PRICE \$18.66
Golden oak, Colonial scroll design.
\$16.75 DINING TABLES
FEBRUARY SALE PRICE \$13.99
Golden oak extension tables with pillar base.
\$24.95 DINING TABLES
FEBRUARY SALE PRICE \$19.99
Golden quartered oak, Colonial pillar platform base.
\$3.95 DINING CHAIRS
FEBRUARY SALE PRICE \$2.99
Box frame dining chairs with leather seats.
\$29.50 DRESSERS
FEBRUARY SALE PRICE \$22.69
Dressers and chiffoniers of birds eye maple, mahogany, walnut and oak, shaped fronts with large bevel mirrors.

\$125 HIGH BOYS
FEBRUARY SALE PRICE \$99
Solid mahogany High boys, fine Colonial reproduction.
\$16.75 GATE LEG TABLES
FEBRUARY SALE PRICE \$13.66
Solid mahogany gate leg tables size when open 26x40.
\$12.75 WOMEN'S DESKS
FEBRUARY SALE PRICE \$9.99
Mahogany finish, with shaped legs and roomy interior.
\$34.75 POSTER BEDS
FEBRUARY SALE PRICE \$23.99
Colonial style combination mahogany four poster beds very handsome.
\$44.50 POSTER BEDS
FEBRUARY SALE PRICE \$29.99
Solid mahogany four poster beds. Colonial style, twin or full size.
\$49.75 DIVANETTE BEDS
FEBRUARY SALE PRICE \$42.69
Mahogany, Golden oak or fumed oak frames. Comfortable spring seats, upholstered in art leather.
\$2.50 CARD TABLES
FEBRUARY SALE PRICE \$1.99
Light weight folding card tables with felt tops.

Steel Bed Couches

At February Sale Prices.

Sliding Steel Frame Bed Couches with cotton mattresses. Regular price \$9.95. February sale price \$8.44.
Foot Lever Steel Frame Bed Couches with cotton mattresses. Regular price \$13.95. February sale price \$11.66.
Adjustable Steel Frame Bed Couches with cotton mattresses. Regular price \$17.75. February sale price \$14.99.

Mattresses

At February Sale Prices.

Combination Mattresses made for service. Regular price \$5.95. February sale price \$4.99.
Fiber Combination Mattresses, woven stripe ticking. Regular price \$8.95. February sale price \$6.60.
White Cotton Mattresses, full weight. Regular price \$11.95. February sale price \$9.44.

FINE RUGS

AT FEBRUARY SALE PRICES.

Choice Wiltons, Axminsters and Brussels Rugs, Standard qualities from American foremost Mills. THESE RUGS ARE NOT TO BE CONFUSED WITH DROPPED PATTERNS OR MANUFACTURERS SECONDS—THEY ARE THE VERY NEWEST PATTERNS AND CAN BE HAD IN ALL SIZES AS MANUFACTURED.

\$89.90 FINEST WILTON RUGS
FEBRUARY SALE PRICE \$75
The finest Wilton produced in this country—All new patterns Size 12x9 ft. and absolutely perfect.
\$69.00 EXTRA QUALITY WILTONS
FEBRUARY SALE PRICE \$57.50
Mostly choice Oriental reproductions, All new patterns, all perfect, Size 12x9 ft.
\$62.50 FINE WILTONS
FEBRUARY SALE PRICE \$49.95
Size 12x9 ft.—in modern and Oriental effects, Choice range of selection, all new, all perfect.

\$49.95 AXMINSTER RUGS
FEBRUARY SALE PRICE \$39.66
Seamless Axminsters size 12x9 ft., durable heavy weave, all new, all perfect, suitable for all rooms.
\$39.95 SEAMLESS AXMINSTER
FEBRUARY SALE PRICE \$29.66
Mostly Oriental designs and colorings, size 12x9 ft.—recommended for hard service. All new patterns, all perfect.
\$37.95 BODY BRUSSELS RUGS
FEBRUARY SALE PRICE \$27.45
Full five frame, size 12x9 ft., with pure worsted face, choice Brussels designs and colors, all new, all perfect.

Children's Cribs

At February Sale Price.

Enamelled Steel Cribs with spring. Regular price \$7.75. February sale price \$5.99.
Enamelled Steel Cribs, high safety sides, complete with spring. Regular price \$11.75. February sale price \$8.99.
Enamelled Steel Cribs, safety sides fitted with trip lock. Regular price \$14.75. February sale price \$10.99.

Sanitary Feather Pillows

Feather Pillows, size 20x27. Regular price \$1.35. February sale price 99c each.
Feather Pillows, duck mixture. Regular price \$1.75. February sale price \$1.39 each.
Feather Pillows, Goose and Duck mixture. Regular price \$2.45. February sale price \$1.89 each.
Feather Pillows, live geese. Regular price \$2.95. February sale price \$2.29 each.

